



PNC Plaza Sees Unexpected Dividends

Lighting upgrades get results

When Rick Aronhalt took over management of PNC Plaza in Columbus, he saw a golden opportunity to drastically lower operating expenses for the 358,000-square-foot, 23-story office building.

With the help of AEP Ohio's Business Incentive Team and lighting efficiency specialist Green Light National, Aronhalt designed a lighting solution that would dramatically improve efficiency, last longer and look better. A \$60,000 incentive from AEP Ohio's Business Incentive Program helped reduce up-front costs, while new LED technologies eliminated the need for expensive ballast replacements. Aronhalt's staff worked evenings and weekends over a 30-day period to convert the property's 7,499 lighting fixtures.

"This project was the epitome of a win-win-win," said Aronhalt. The property owners were happy with the reductions in costs, and tenants were delighted with the way the lighting lessened eye fatigue and provided a greater sense of safety.

With the lighting project complete, Aronhalt is planning additional upgrades to exit signs, occupancy sensors and cooler roof technology.

"This project was the epitome of a win-win-win."

— Rick Aronhalt
Property Manager
PNC Plaza

Project brief:

Upgrade:
LED Lighting

Annual energy savings:
\$66,011

Note: The annual energy savings are calculated using an electric rate of \$0.08 per kilowatt hour (kWh).



PNC Plaza's lobby shines bright with the help of upgraded LED lighting



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