



Newlon Tire Gains Traction

Family business gets a firm grip on efficiency and safety

For over a century, New Lexington's Newlon Tire had rolled with the changes in the tire industry.

The lighting at their facility, however, was in need of a complete overhaul. Newlon reached out to AEP Ohio for help through their Small Business Express Program.

After an onsite assessment, the AEP Ohio team recommended a complete LED lighting upgrade to their facility's interior and exterior. The project was installed without any interruption to sales or service.

The results came in both energy savings and non-energy benefits. Newlon saves over \$600 in electrical usage, and has created a brighter and safer work environment for their mechanics, technicians and office staff.

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— Jared Holman
Owner
Newlon Tire

Project brief:

Upgrade:

LED lighting, interior and exterior

Annual energy savings:

\$602

Note: The annual energy savings are calculated using an electric rate of \$0.08 per kilowatt hour (kWh).



A tire rack at Newlon Tire's well-lit garage in New Lexington



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