



## AT&T Communicates the Value of Energy Efficiency

### Company saves big with lighting upgrades

AT&T has a long history of undertaking projects to minimize its environmental impact. When it turned its sights on three of its Columbus-area offices, they focused on controlling energy costs.

In any office, it's challenging to provide sufficient light when needed, while reducing or eliminating illumination with no one around. With staff on duty 15 hours a day at two of the three AT&T sites, this challenge was particularly problematic.

The solution for all three locations was to install energy-efficient LEDs to replace fluorescent lights, along with lighting controls to dim or turn off lights in unused areas. In addition, the new controls system provides real-time lamp outage reports and the ability to remotely adjust light levels.

Cost, of course, was an initial concern. "However, AEP Ohio made us aware of its incentives for LEDs and advanced lighting controls, which considerably reduced the cost of installing the upgrades," said Kevin Jenkins, an AT&T property manager.

"This incentive was a major driver toward project completion."

AT&T's upgrades provide savings and lighting control down to the individual workstation for maximum value.

***"This incentive was a major driver toward project completion."***

— Kevin Jenkins  
Property Manager  
AT&T

### Project brief:

#### Upgrades:

LED upgrades and advanced lighting controls

#### Annual energy savings:

\$234,447

#### Incentives paid:

\$286,353

*Note: The annual energy savings are calculated using an electric rate of \$0.08 per kilowatt hour (kWh).*



AT&T's lighting upgrade included installation of lighting sensors throughout the three facilities



An AEP Company