



# Continuous Energy Improvement (CEI)

Build an efficiency culture at your campus or complex

Our award-winning CEI Program provides the tools, coaching, structure, and resources necessary to implement strategic energy management through operations and maintenance changes and employee engagement.

**“It served as a driver to look deeper into ways to save.”**

## Zero financial commitment

There's no financial commitment required to participate – just an investment of staff time to attend free monthly workshops.



AEP Ohio commercial customers that have not opted out of the EE/PDR rider are eligible to participate. These can include Industrial customers, hospitals, universities, distribution centers, mining operations, data centers, and municipal water and waste treatment facilities.

## Training and support maximizes efficiency

CEI Program participants are assigned an energy coach, and can attend free monthly workshops – a combination of group and on-site sessions. Your company also becomes part of a support group of local CEI businesses. There's even an incentive for every kWh your company saves.

## Program advantages

- Low/No Cost
- Energy savings of 3%-5%
- Total incentive of \$0.02/kWh saved
- Coaching assistance and tools
- Custom statistical models
- Reduced maintenance costs
- Increased quality and productivity
- Improved safety
- Energy coach and resources

### Recent successes

#### Crown Battery

##### Total Project Cost

\$0

##### Incentives Paid

\$160,013

##### Annual Energy Savings

8,000,675 kWh

## Next Step

Let's build your business together. Contact us at [aepohiosolutions@aep.com](mailto:aepohiosolutions@aep.com) for the most up-to-date program information.

You can also call us at **(877) 541-3048** or visit our website at [AEPOhio.com/Solutions](http://AEPOhio.com/Solutions).

